



# 50th Anniversary Gala Dinner

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Sponsorship Packages & Table Prices

OCTOBER 7TH 2023 7.00 PM



**THE BELFRY**

HOTEL & RESORT

# Welcome

Since I joined The Kaleidoscope Plus Group in 2010, I've seen a consistent increase in the demand for our services and a continuing decrease in government funding. This means that those needing support with their mental health are often left waiting longer for support, or in some cases completely overlooked. This isn't acceptable, and that's why we at the Kaleidoscope Plus Group are doing all we can to bridge that gap. But we need your help!

Everyone has mental health in the same way we all have physical health. Sometimes our mental health is good, sometimes it's not. When we're struggling, it can have devastating effects on all areas of our lives such as our employment, education, relationships, and our social lives.



Our 50th Anniversary Gala Dinner marks a crucial time in our existence. In the aftermath of a global pandemic, we are seeing mental illness increase as people slowly come to terms with what has happened in their lives and start to readjust. When so many people are struggling financially, the demand for our service now outstrips our ability to raise donations quickly enough.

We have a range of sponsorship packages for everyone to get involved in and show their support. Not only does this event promise to be a night of celebration and entertainment, but it will also be one where you can play your part in creating a brighter future for those who need our services.

Health is everyone's business and now, we are asking you to make it yours. The support you give as a guest, sponsor or donor will make a difference in people's lives.

I hope to see you in October!

Best wishes,

*Monica*



# About Kaleidoscope



Established in 1973, Kaleidoscope Plus Group (KPG) recognises the greater need for more diversity in mental health and wellbeing services, providing further reach and focus on a holistic approach to helping people to put colour back into their lives.

An award-winning mental health and wellbeing charity, we are committed to making sure that we not only provide effective services of the highest quality, but that they are diverse and relevant, addressing the holistic health and wellbeing needs of the communities we serve, and that they are accessible to, and inclusive of, everybody who needs them

Our key aims are to support recovery for people experiencing mental ill-health, whilst also promoting independence; to support inclusion and facilitate community integration and participation for people with mental health problems; and to raise awareness of mental health issues, challenging stigma and promoting positive health and well-being.

With 50 years of experience, we are the trusted provider for mental health recovery and positive well-being in children and adults. These services, however, would not be possible without the generosity and support of the public. Our 50th anniversary comes at a critical juncture for the charity, as our services are in higher demand and our funding cannot meet our long-term needs.



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Taking place at the award-winning Belfry Hotel and Spa, situated in the heart of the country in Royal Sutton Coldfield, North Warwickshire, and home to The Brabazon course and the PGA National, it is recognised as world-class, having previously hosted The Ryder Cup four times – more than any other venue in the world – producing some of the most dramatic moments in the history of golf.



The evening promises to be an exciting night of fun, laughter, celebration and world-class entertainment

Hosted by internationally acclaimed magician Ben Hanlin. Ben has starred in the world's best-selling touring show 'The Illusionists' and became an overnight sensation debuting his incredible tricks as Magic Boy on YouTube and has performed tricks on celebrities including Kim Kardashian, Sharon Osbourne, Anthony Joshua, Gary Barlow



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The following packages have been carefully designed to ensure you or your company is recognised for its support to what is sure to be one of Kaleidoscope's largest and most prestigious events ever. All profits from the event go towards supporting our life-changing work.

We have many loyal and repeat corporate sponsors - and there is a good reason why they return to us. Not only does a relationship with Kaleidoscope reinforce your company's corporate social responsibility (CSR), but it also provides a tangible benefit to its business, exceptional profiling and networking opportunities, and ultimately a unique pathway to engage with new prospects.



# Headline Sponsorship

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- Complimentary premium-positioned table and welcome drinks for 10 guests
- Sponsorship and presentation of the special recognition award
- VIP Drinks Reception
- Lead Logo/Advert and write-up on the event brochure
- Lead Logo/Advert and write-up on the event website sponsor page
- Lead Logo on all marketing and emails
- Full-page advert in the event brochure
- Logo displayed in the drinks reception and main rooms
- Lead Logo of the set/stage and on the photography backdrop
- Adverts and links displayed regularly through digital media during the evening
- Acknowledgement as the main sponsor in the compere's welcome
- Inclusion in post-event publicity
- Photo opportunity with other VIP guests

£7,500 INC. VAT



# Recognition Award Sponsorship

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- Complimentary premium-positioned table and welcome drinks for 10 guests
- Sponsorship and presentation of the recognition award
- VIP Drinks Reception
- Logo/Advert and write-up on the event brochure
- Logo/Advert and write-up on the event website sponsor page
- Logo on all marketing and emails
- Half-page advert in the event brochure
- Logo displayed in the drinks reception and main rooms
- Logo of the set/stage and on the photography backdrop
- Adverts and links displayed regularly through digital media during the evening
- Acknowledgement as a sponsor in the compere's welcome
- Inclusion in post-event publicity
- Photo opportunity with other VIP guests

£3,500 INC. VAT



# Entertainment Sponsorship

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- Complimentary premium-positioned table and welcome drinks for 10 guests VIP Drinks Reception
- Logo/Advert and write-up on the event brochure
- Logo/Advert and write-up on the event website sponsor page
- Logo on all marketing and emails
- Half-page advert in the event brochure
- Logo displayed in the drinks reception and main rooms
- Logo of the set/stage and on the photography backdrop
- Adverts and links displayed regularly through digital media during the evening
- Acknowledgement as a sponsor in the compere's welcome
- Inclusion in post-event publicity
- Photo opportunity with other VIP guests

£3,500 INC. VAT





# Auction Sponsorship

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- Complimentary premium-positioned table and welcome drinks for 10 guests VIP Drinks Reception
- Logo/Advert and write-up on the event brochure
- Lead Logo/Advert on the Charity Auction brochure
- Logo/Advert and write-up on the event website sponsor page
- Logo on all marketing and emails
- Half-page advert in the event brochure
- Logo displayed in the drinks reception and main rooms
- Adverts and links displayed regularly through digital media during the evening
- Acknowledgement as a sponsor in the compere's welcome
- Inclusion in post-event publicity
- Photo opportunity with other VIP guests

£3,500 INC. VAT



# Table Card Sponsorship

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- Complimentary premium-positioned table and welcome drinks for 10 guests VIP Drinks Reception
- Logo/Advert and write-up on the event brochure
- Lead Logo on all Table Cards
- Logo/Advert and write-up on the event website sponsor page
- Lead Logo on all marketing and emails
- Half-page advert in the event brochure
- Logo displayed in the drinks reception and main rooms
- Adverts and links displayed regularly through digital media during the evening
- Acknowledgement as the main sponsor in the compere's welcome
- Inclusion in post-event publicity
- Photo opportunity with other VIP guests

£3,500 INC. VAT



# Table & Guest Prices

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- Table of 10 for the evening, Entertainment and Drinks Reception £1,250 inc. vat
- Premium positioned Table of 10, Welcome Drinks, Entertainment and VIP Drinks Reception £1,750 inc. vat
- Individual Guests for the evening, Entertainment and Drinks Reception £125.00 pp inc. vat
- Premium positioned seating, Welcome Drinks, Entertainment and VIP Drinks Reception £175.00 inc. vat





## Contact Us:



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Thank You for your support